



ECO CLUB – NATURE NURTURERS

AVGSCMC | Faculty of Management & Commerce
Swami Vivekanand Subharti University, Meerut

ANNUAL ACTIVITY REPORT

Academic Year 2025 – 2026

Faculty In-charge

Dr. Sarika Abhay | Dr. Gaurab Kumar Sharma

Under the guidance of Prof. (Dr.) Padma Misra, Officiating Dean, FoMC

About the Eco Club

The Eco Club – Nature Nurturers is the environmental cell of AVGSCMC dedicated to promoting ecological awareness, sustainable practices, and holistic student development. It regularly collaborates with the University Environment Committee and other faculties, with students actively involved in planning and executing all events.

Activity Overview — 2025–2026

#	Activity & Date	Participants	Key Theme	Key Outcomes
1	Dr. Anandibai Joshi Birth Anniversary <i>02 Apr 2025 LT-01, AVGSCMC</i>	51 Students 5 Faculty	Women Empowerment, Leadership & Communication	Essay & Extempore competitions held; interdepartmental participation; students inspired by Dr. Joshi's legacy in medical education and gender equity.
2	Earth Day 2025 Celebration <i>22 Apr 2025 AVGSCMC, SVSU</i>	Multi-faculty	Environmental Awareness through Creative Expression	Reels Challenge & Open Mic competitions; broad participation across 5 faculties/departments; collective Green Pledge to save power taken.
3	National Forest Martyrs Day <i>11 Sep 2025 LT-1, AVGSCMC</i>	94 Students	Forest Conservation & Bishnoi Sacrifice	Documentary screened; student presentation on Khejarli Massacre; raised awareness of forest rights and eco-ethics.
4	"Say No to Polybags" Drive <i>07–09 Apr 2026 Campus-wide</i>	80 Students + 130+ Community	Plastic-Free Campus & Sustainable Alternatives	13 academic blocks, 18 commercial units, all hostels & 116 residents covered; pledges collected; 30 hrs SWAYAM fieldwork completed.

Activity Summaries

1. Dr. Anandibai Joshi Birth Anniversary (02 April 2025)

Organised to honour India's first woman Western-medicine doctor, the event featured a biographical presentation, an Essay Writing Competition (41 entries) and an Extempore Competition (15 participants) on themes of education, empowerment, and women in leadership. Inaugurated by Prof. (Dr.) R. K. Ghai, the programme drew students from six departments across SVSU.

2. Earth Day 2025 Celebration (22 April 2025)

A joint initiative with the University Environment Committee, the celebration offered two creative competitions — the **Earth Day Reels Challenge** and **"Voices for the Planet" Open Mic** — judged by Dr. Sarika Abhay and Dr. Dolly Vaish. Students from Pharmacy, Education, Ayush, Mass Communication, and FoMC participated. The event concluded with a collective Green Pledge to save power.

3. National Forest Martyrs Day (11 September 2025)

94 students attended this one-hour awareness session comprising an introductory lecture by Dr. Gaurab Kumar Sharma, a documentary on the 1730 Khejarli Massacre (Amrita Devi Bishnoi and 360+ community members), and a student presentation by Ms. Sudarshani (BBA III Year). The event reinforced the relevance of the Bishnoi community's environmental ethics to contemporary conservation.

4. "Say No to Polybags" Campus-Wide Drive (07–09 April 2026)

A three-day sensitisation drive by 80 BBA/B.Com volunteers covered all 13 academic blocks, 18 commercial units, all hostels, and the residential complex (116 residents). Volunteers used flyers, dialogue, and visual aids to promote cloth, jute, and recycled-paper bag alternatives. Voluntary pledges were collected and students simultaneously completed 30 hours of mandatory SWAYAM field work.

Consolidated Impact at a Glance

Metric	Details
Total Activities Organised	04
Direct Student Participants	275+ (across all events)
Community Members Reached	130+ (residents, vendors & staff)
Academic Blocks Covered	13 (campus-wide polybag drive)
Faculties / Departments Engaged	FoMC, Education, Ayush, Pharmacy, Mass Comm, Nursing, Physiotherapy, Liberal Arts
Key Themes Addressed	Women Empowerment Environmental Conservation Forest Rights Plastic-Free Campus
Competitions Conducted	04 (Essay Writing, Extempore, Reels Challenge, Open Mic)
SWAYAM Field Work Hours	30 hours completed by 80 students

Recurring Strengths

- Consistent faculty leadership by Dr. Sarika Abhay and Dr. Gaurab Kumar Sharma across all four activities.
- Strong student ownership — Eco Club members actively coordinated every event.
- Broad interdisciplinary reach — no activity was confined to a single department.
- Balanced approach: awareness sessions (seminars, documentaries) + hands-on action (campus drives, field work).
- Activities aligned with national observances and the University's sustainability policies.

Way Forward

- Workshops on making cloth and jute bags from waste materials.

- Follow-up sensitisation sessions and cleanliness drives to reinforce the polybag-free campus initiative.
- Expand creative competition formats (Reels, Open Mic) to more faculties in upcoming Earth Day celebrations.
- Strengthen inter-club collaborations within SVSU for larger-scale environmental campaigns.
- Explore further SWAYAM course integrations with environmental field activities.

Acknowledgements

The Eco Club – Nature Nurturers gratefully acknowledges **Prof. (Dr.) P.K. Sharma** (Honble VC, SVSU) **Dr. Shalya Raj (CEO, SVSU)**, **Prof. (Dr.) Padma Misra (Officiating Dean, FoMC)** all faculty judges, student coordinators, volunteers, and campus authorities for their invaluable support throughout the year.

"Together, let us nurture nature."

Jai Hind! Jai Subharti!





Dr. Sarika Abhay
Faculty In-charge, Eco Club

Dr. Gaurab Kumar Sharma
Faculty In-charge, Eco Club

Prof. (Dr.) Padma Misra
Officiating Dean, Faculty of Management & Commerce, SVSU